



AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-54088-1

DATE PRINTED 11/03/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND **PAGE** 24184 AGENCY (OR SERVICE) ACTING AS AGENT FOR 186925 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MENTZER MEDIA SERVICES AMERICAN FUTURE FUND Required 600 Fairmount Ave Ste 306 4225 Fleur Dr Ste 142 AND Announcement 28 days **ADDRESS** Towson MD 21286-1002 Des Moines IA 50321-2325 prior notice USA

USA Anne Braunscheidel PRODUCTAFF 1563

LOCAL AGENCY EST. NO. Nicole Roy Pol **PRODUCT** 1300

SALESPERSON CODE

NATIONAL SALESPERSON

CONTACT

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			I I I I I I I I I I I I I I I I I I I				
•		SPOTS	TIME		l			TOTAL	1	1
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111	4	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING	4	1500.00	6000.00
2	01111	4	07:00A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	4	1000.00	4000.00
3	01111	4	02:58P	03:57P	30S	10/30/12-11/02/12	DR. PHIL	4	750.00	3000.00
4	02222	8	03:57P	05:00P	30S	10/30/12-11/02/12	ELLEN DEGENERES	8	1000.00	8000.00
5	01111	4	04:59P	05:30P	30S	10/30/12-11/02/12	M-F 5PM NEWS	4	2800.00	11200.00
6	0111100	4	10:00P	10:35P	30S	10/30/12-11/02/12	LATE NEWS M-SUN	4	5000.00	20000.00
7	Th	1	08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	9000.00	9000.00
8	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	8500.00	8500.00
9	Sa	3	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	3	500.00	1500.00
10	Sa	2	11:35P	12:35A	30S	11/03/12-11/03/12	CSI MIAMI	2	250.00	500.00
11	Su	1	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	3000.00	3000.00
12	Su	1	06:30P	07:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	10000.00	10000.00
13	Su	2	11:05P	12:05A	30S	11/04/12-11/04/12	CSI: MIAMI SUNDAY	2	375.00	750.00
14	11000	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	2	1500.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser





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AND **PAGE** 2 AGENCY (OR SERVICE) ACTING AS AGENT FOR 186925 24184 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MENTZER MEDIA SERVICES AMERICAN FUTURE FUND Required 4225 Fleur Dr Ste 142 600 Fairmount Ave Ste 306 AND Announcement 28 days **ADDRESS** Towson MD 21286-1002 Des Moines IA 50321-2325 prior notice USA USA

CONTACT Anne Braunscheidel PRODUCTAFF 1563

LOCAL Nicole Roy Pol AGENCY EST. NO. PRODUCT 1300 SALESPERSON 1563 CODE

ESPERSON 1563

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

NATIONAL SALESPERSON

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NO. WEEKS:

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		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	11000	2	07:00A	09:00A		11/05/12-11/06/12	CBS THIS MORNING	2	1000.00	2000.00
16	10000	1	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	1	750.00	750.00
17	20000	2	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	2	1000.00	2000.00
18	10000	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	2800.00	2800.00
19	1000000	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-SUN	1	5000.00	5000.00
20	М	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0 Total Contract:	1 49	9000.00	9000.00 110000.00
					Qtr 4	.12 .00	Nov Dec 110000.00 .00	G	Total 110000.00 AND TOTAL 110000.00	

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